

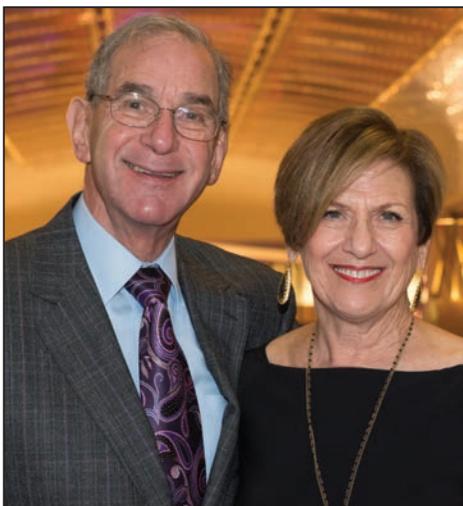
LifeTimes



Charles E. Smith Life Communities

EDITOR'S NOTE: This is the second part of our series celebrating six decades of the annual Guardian Campaign's generous support of *Charles E. Smith Life Communities*.

Guardian Campaign from Generation to Generation



Barbara and Allan Hurwitz at the President Circle Dinner in the National Postal Museum.



Brenda Guritzky z'l and Sanford L. Guritzky in attendance at the 1997 Hebrew Home of Greater Washington's Starlight Ball.

This year's 60th Anniversary of the Guardian Campaign underscores the importance of the community's longtime support for Hebrew Home of Greater Washington (HHGW) and Charles E. Smith Life Communities (CESLC). The significant legacy of giving began with our founders and remains an integral and vital part of the organization. Early support laid the foundation to ensure that CESLC is the innovative, life-affirming organization delivering personalized care and experiences that it is today.

One of the many families that helped guarantee the sustainability of HHGW and CESLC is the Hurwitz family. The family's long tradition of support began back in the 1950's, when George Hurwitz z'l started doing business with Charles E. Smith z'l, and a lifelong friendship was born.

George Hurwitz's son, Allan Hurwitz, recalls the phone call his father received from "Charlie" asking him to be president of the Men's Club. With that one call, the Hurwitz family's relationship with HHGW began, and both George Hurwitz and his daughter, Brenda Guritzky z'l, served as presidents of Hebrew Home of Greater Washington. Now, more than 50 years later, the family remains vital volunteers and supporters.

Continued on page 6

INSIDE: *Giving With an Impact | Volunteers | Why I Give | Calendar*

FIRST PERSON

In this issue of LifeTimes we read about the variety of programs and events that occurred on our campus as well as about those individuals who continue to support our mission to provide meaningful life experiences and quality services for older adults and their families.

The tragedy that occurred in Pittsburgh affected all of us profoundly. During the time of mourning, our Charles E. Smith Life Communities (CESLC) team offered spiritual support and comfort to residents, family members and colleagues. Rabbi Daniel Braune-Friedman led prayer services to express support for the Pittsburgh Jewish community. Our social service team members offered professional and emotional support for those in need.

In this issue of LifeTimes, we celebrate 60 years of philanthropic leadership from community members with the Guardian Campaign. We recognize the commitment of the Hurwitz and Friedlander families, whose legacy of involvement and support began decades ago. These are exemplars of the many families passing on the tradition of supporting CESLC from one generation to the next.

Generational engagement is also reflected in the many donors who remember us in their estate plans with gifts of annuities, life insurance and outright bequests. These acts of kindness enable the work we do now and provide funding for necessary life enrichment programs and medical and nursing services in the future.

I hope you enjoy the article about a recent networking event hosted by the women members of the Board of Governors. The memorable evening featured fashion expert Tziporah Salamon. More than 100 long-time and new friends enjoyed her highly informative and entertaining presentation.

As you read this issue of LifeTimes, consider the many ways you can help us fulfill our mission. I am grateful for the generous support we received from you – our donors, volunteers and team members.

I wish you a happy and healthy 2019.



Bruce J. Lederman, *President/CEO*



Bruce J. Lederman

LifeTimes is published quarterly by Hebrew Home of Greater Washington, Inc., dba Charles E. Smith Life Communities. Hebrew Home is a registered charity in Maryland and Virginia. A copy of our financial statement is available from the Maryland Secretary of State or the Virginia State Office of Consumer Affairs.

**Contact us: info@ceslc.org
www.smithlifecommunities.org**

Alan M. Freeman, *Chair*

Bruce J. Lederman, *President and CEO*

Christopher Banks, *Vice President of Development and Community Engagement*

Liliana Lopez, *Director of Communications*

Ramona Hammonds, *Communications Manager*

© 2018 by Hebrew Home of Greater Washington
6121 Montrose Road, Rockville, MD 20852

Dr. Anthony J. Pellicane, M.D. Named Post-Acute Care Center Rehabilitation Director

Charles E. Smith Life Communities (CESLC), announced Anthony J. Pellicane, M.D. as Post-Acute Care Center rehabilitation director. He will lead post-acute care units and team while focusing on reducing the number of post-acute care patients readmitted to the hospital.



Anthony J. Pellicane, M.D.

“This role represents a connection between the different disciplines at Hebrew Home of Greater Washington,” said Pellicane. “My goal is to continue providing optimal patient experiences by improving our processes.”

Since joining CELSC in 2014, Dr. Pellicane has been a catalyst for refining policy and procedure in the center. “With the rapidly changing nature of our field, Dr. Pellicane’s exceptional knowledge and work performance over the years demonstrates his aptitude to direct the current and future direction of our Post-Acute care services,” said CESLC’s Vice President of Medical Affairs and Medical Director Elisa Gil-Pires, M.D., FACP, CMD.

Pellicane’s passion for medicine began at an early age. “I remember as a young boy, my favorite G.I. Joe was the medic. I liked that he wanted to help others. I think my interest in fixing things and caring for people was always there.” According to him, his mother’s research in anatomy and his grandfather’s work in traumatic brain injury fostered his passion for medicine.

“As part of the medical team at CESLC, I have the opportunity to deliver care that encompasses the mission and values that guide our organization,” said Pellicane. “Our teams are constantly striving to provide an optimal experience for our patients, which makes my job extremely fulfilling.” ■

Sharing Issues Facing an Aging Population

U.S. Rep. Jamie Raskin, D-Md., visited CESLC campus along with Health Facilities Association of Maryland President Joe DeMattos. The meeting provided an opportunity to share issues facing an aging population and highlight the work Hebrew Home of Greater Washington performs to meet the needs of our residents and patients. Left to right: CESLC President and CEO Bruce J. Lederman, Rep. Jamie Raskin and Joe DeMattos.



Generations of Giving Maintain Tradition and Support Innovation

THE ANNUAL GREENBERG LUNCHEON

Sylvia Greenberg z"l is remembered as a thoughtful and generous philanthropist who learned the value of *tzedakah* at a young age from her parents Minnie and Abraham Kay z"l. Her parents also instilled in her a lifelong commitment to Charles E. Smith Life Communities (CESLC). More than 60 years ago, the Kays began hosting an annual luncheon for Hebrew Home of Greater Washington residents at Indian Spring Country Club. Sylvia sustained her parents' legacy by continuing to host the annual luncheon, now held at Woodmont Country Club. Each year, residents from across campus enjoy a meal and jazz performance in the club's elegant ballroom. It is, simply,



Standing, from left to right: Vice President of Development and Community Engagement Christopher Banks, Kenneth Greenberg, Beverly Halpert, President and CEO Bruce Lederman and Director of Major Gifts Lisa Schneider-Friedman. CESLC residents, seated, from left to right: Howard Erdrich, Sabrina Sojourner, Shirley Klavan and Faiga Grosser.

a very special occasion. "I think this luncheon gives residents a chance to enjoy something extraordinary. Mrs. Greenberg wanted residents to truly enjoy themselves. This event reflects her wishes," says Recreation Therapy Director Kayla Kitchmaster.

Hosting the luncheon also brought great joy to Sylvia Greenberg, and when she passed away this April, her children – Paul Greenberg, Beverly Halpert and Kenneth Greenberg – did not hesitate to continue this tradition. Speaking at the luncheon, Ken Greenberg expressed great pride in the tradition begun by his grandparents, "Our family looks forward to sharing this special occasion with our friends at Charles E. Smith Life Communities each year. This luncheon is a fitting tribute to the memory of our grandparents and mother, one which we plan to host for many years to come."

In October, 80 residents representing Hebrew Home of Greater Washington, Landow House, Revitz House and Ring House attended the Greenberg Luncheon. "The food and music were lovely this year. The luncheon is always a nice time," said 105-year-old resident, Anna Yuter.

The Greenberg family's hosting of the annual resident luncheon demonstrates the *mitzvah* of *hakhnasat orchim* (hospitality). CESLC is immensely grateful to the family for enriching the lives of our residents and for its ongoing commitment to our community. ■

DWECK FAMILY GIFTS TO SUPPORT EQUINE THERAPY

Rena Dweck, a past president of the Women's Auxiliary, has served as a leader and supporter of Charles E. Smith Life Communities (CESLC) for most of her adult life. She is particularly devoted to programs that provide life-enriching experiences to residents of Hebrew Home of Greater Washington (HHGW) and CESLC. At age 101, Mrs. Dweck continues to support the organization's quality services through her annual gift to the Guardian Campaign, sponsorship of annual holiday luncheons for HHGW residents and funding the Samuel R. and Rena Dweck Endowment Fund for Resident Holiday Activities. "My mother's inclination has always been to support CESLC's work to enrich the lives of residents each day," said Moe Dweck, Rena Dweck's son and past president of HHGW.

When her sister, Harriet Nahum, passed away in August, Rena Dweck decided to honor her memory by making a generous gift to support innovative experiences for HHGW residents. In tribute to their beloved sister and aunt, Rena, Moe Dweck and his family along with Rena's daughter Susan Dweck contributed gifts that enabled a pilot program of equine-assisted therapy for residents. Equine-assisted therapy is a professional, experiential – hands-on in the most literal sense – form of therapy with a growing body of evidence of positive mental health outcomes.

According to CESLC Director of Social Work Lori Saffitz, "Equine therapy forces us to think outside of ourselves, provides an opportunity to feel something different, and lets us connect to the natural world and even to earlier experiences in our lives. It is calming – evidence shows a general decrease in blood pressure when people interact with horses – and it opens up lines of communication. Having the horses here at CESLC this summer made an impact on our residents, who talked about their experiences well beyond that day." Saffitz notes that residents with a history of interacting with horses can overcome mobility or cognitive deficits and reconnect with that aspect of their life. For those residents who have not had the chance to interact with horses before, this type of therapy provides potential for a new, untapped avenue of complementary therapy.

A group of residents took part in the equine-assisted therapy pilot program this summer. "I enjoyed the horses very much. It was a great experience for me. It made me want to see others enjoy it. It would be nice to bring them back again," said Carnell Hannon, a 97-year-old resident of the Wasserman Residence.

This innovative therapy wholly aligns with Rena Dweck's lifelong interest in enriching the experience of each resident. As equine-assisted therapy makes a positive difference in more and more senior living communities around the country, the Dwecks' gifts allow our residents the opportunity to experience and enjoy its benefits. ■



Hebrew Home of Greater Washington resident Carnell Hannon participated in one of two equine-assisted therapy sessions this fall.

Guardian Campaign *continued from page 1*

Allan Hurwitz, whose relationship with CESLC was cemented with that auspicious phone call many years ago, continues to serve as a Board of Advisors member and Guardian Campaign solicitor and is a former member of the Board of Governors. He recalls how *tzedakah* has always played a central role in his family. "Supporting CESLC is like my grandmother putting pennies in her pushke. To me, *tzedakah* is a commandment, and I am honored each year to give people an opportunity to perform a mitzvah by donating to this incredibly worthy organization," he said. "The most satisfying thing I've done is raise money, because it allows CESLC to continue to care for people who need it most." Allan Hurwitz's wife, Barbara, also has been an active and significant volunteer for many years as past president of the Women's Auxiliary, former Board of Governors member, former chair of the Development Committee, and past chair of the Guardian Campaign. She continues to serve on the Board of Advisors and as a Guardian Campaign solicitor:



Arlene and Stephen Friedlander in attendance at a past Hebrew Home of Greater Washington's Starlight Ball.

Barbara and Allan Hurwitz are not alone in their sentiments and their family's commitment to CESLC. Arlene Friedlander is a past president of the Women's Auxiliary and was chair of the Guardian Campaign from 1992 to 1995, and she previously served on the Board of Governors. She and her family have been supporting our community for over 40 years. Not only have the Friedlanders been strong advocates and leaders for CESLC, Arlene's grandfather and late husband's grandmother both were Wasserman residents, and several of her family members have received rehabilitation at the Post-Acute Care Center: "I am getting more out of this than I am giving. It is a gift to me, my children and my grandchildren that we can help this wonderful community continue to create an environment where older adults thrive." The Friedlander family's legacy continues not only with Arlene, who remains active as a Guardian Campaign solicitor, but also with her son Andrew. He is a past chair and current member of the Board of Governors and a Guardian Campaign solicitor, and he was instrumental in establishing CESLC's ElderSAFE™ Center.

The Hurwitz and Friedlander families, and many others like them, continue the deep-seated legacy of community support that Hyman Goldman established 108 years ago when he reached out to help an elderly homeless Jewish man. Sixty years ago, Charles E. Smith formalized community outreach by creating the Guardian

Campaign, and, this year on September 17, current Guardian Campaign co-chairs Jacki Rams and Paula Robinson brought the Guardian Campaign Committee together to kick off its 60th Anniversary. Committee members heard stories of impact from residents and family members that inspired and motivated them, providing moving and meaningful narratives to share with the individuals they solicit.

"It is a privilege to be able to bring together this extraordinary group of people



Guardian Campaign chairs, Paula Robinson and Jacki Rams, speak at the 60th Anniversary Guardian Campaign Kickoff.

and witness the passion and dedication each campaign committee member brings to ensuring the success of the campaign year after year," said Guardian Campaign Co-Chair Jacki Rams. "The breadth of this community's support is expansive, and working together, we will accomplish great things for Charles E. Smith Life Communities. It is truly my honor to be one of the leaders for this dedicated group of volunteers."

From Hyman Goldman to the Hurwitz and Friedlander families to Jacki Rams and Paula Robinson, CESLC has been led by visionary leadership. This legacy of leadership will guide us along the next 60 years, as volunteers work together to

ensure that this organization is able to continue nurturing and caring for older adults in our Jewish community and beyond. ■

It is YOUR support that ensures that our organization remains as strong as ever.

MAKE YOUR TAX-DEDUCTIBLE DONATION BY DECEMBER 31.

Your year-end gift will help CESLC continue to provide innovative, high-quality services in 2019 and beyond.

Call **301-770-8409** to make your credit card gift by phone or to receive updated stock transfer instructions.

"As the needs of the older adults in our community continue to increase each year, I am deeply moved at the display of community support for this vital organization. For over 30 years, I have been soliciting gifts for Charles E. Smith Life Communities, and, each year, I am overwhelmed with the generosity and support this amazing organization receives." — *Barbara Hurwitz*

At Guardian Campaign Kickoff, Volunteers Hear Resident Stories of Impact

On September 17, Charles E. Smith Life Communities (CESLC) Guardian Campaign Committee members, joined by Board of Governors and Board of Advisor members launched the 60th Anniversary Guardian Campaign. Chaired by Jacki Rams and Paula Robinson, the campaign aims to raise over \$1 million in 2018 to support innovative programs and services. Throughout the evening, current residents and family members shared stories of how CESLC impacts their lives and those they love.

Hebrew Home of Greater Washington (HHGW) family member, Ellen Mainen, recalled the peace she felt when her mother moved in. "Finding a nursing home for your parents is incredibly hard, and we are so happy we found the Hebrew Home. It is the right place for my mother, and we could not be happier with the joy and sense of community Charles E. Smith Life Communities brings her," she shared. Mainen details how synagogue services, kosher and cultural food along with Yiddishkeit and Jewish-themed programs help her mom feel like she is among family. From the weekly Shabbat services and intercom-broadcast "Shalom Aleichem," to familiar foods that evoke wonderful memories, to chats in Yiddish with her neighbors, HHGW provides an enriching and life affirming environment.

Wasserman resident Anna Yuter reinforced Mainen's sentiments. Yuter shared, "I like the people. I like the location. I just like being here. I belong here. There is no comparison. The way you are treated and the way things get done, it's a very, very nice place."

Guardian Campaign co-chair Paula Robinson reflected that it is hearing stories like Mainen's and testimonials like Yuter's that motivate her to go out and solicit friends and family members year after year. "These stories touch me deeply," Robinson says, "you hear these stories and you want to give." Each year the unrestricted funds raised by the Guardian Campaign help reduce the gap between Medicaid reimbursement and the actual cost of care for HHGW residents.

Kickoff attendees also had the opportunity to hear the impact CESLC has on residents at its independent living facilities, Revitz House and Ring House. Revitz House resident Linda Grossbart told the kickoff participants, "The opportunity that came up for me to move to Revitz House earlier this year was *bashert* (destiny). With a calendar chock-full of opportunities, there is no excuse for me to sit alone in my room and watch TV."

Dr. Sam Margolis focused on the Ring House music program in his comments, sharing, "Music has long been a big part of our lives, and it still is, thanks to CESLC." Moving to Ring House's independent living community three years ago from their home in downtown Bethesda did not put an end to their musical exploration – the music that has been so essential to their lives continues to remain front and center for them.

Residents' stories painted vivid pictures of how moving to our campus has enriched their lives. Attendees were inspired by the stories and are renewed with a sense of purpose and motivation to make sure the campaign reaches its \$1,025,000 goal to ensure that CESLC can continue to provide the programs and services that touch those we care for every day. ■

Volunteering at Hebrew Home of Greater Washington *By Miriam Loewenberg*

At the age of 76, I finally found the courage to retire. Recovering from a hip replacement softened the transition, and then I began seeking meaningful opportunities to fill my time. My husband had been a resident at the Hebrew Home for two years due to his rapidly advancing Lewy-Body Dementia. Witnessing the devoted care he received, I wanted to give back.



Volunteer Miriam Loewenberg with the CESLC Purchasing Department. From left to right: Ken Williams, Judy Kemp, Paul Donaldson, Kim Jackson, Felix Argueta and Stacy Foreman. Sitting: Miriam Loewenberg

I spoke to the volunteer manager about donating some time as a volunteer and I was assigned to work in the Purchasing Department to help with filing and record keeping. I was still deeply involved in my husband's care but assisting them with office work filled the rest of my day.

When my husband passed away, my new friends in the Purchasing Department were there for me. They embraced me and comforted me. Working with these dedicated people has been a godsend. When they thank me for my efforts, I always tell them that it is I who am deeply grateful for the opportunity to help them.

In addition to working in the Purchasing Department, I now also volunteer on the memory care unit where my husband lived. I enjoy going back to visit the wonderful residents I developed relationships with and join them for activities. It lights up my day to bring a smile to their faces knowing a kind word, a caring touch, just simple attention means so much to them, especially those who don't speak much anymore.

My grief still fills me with sadness at times but the solution is simple: help another person and enjoy the peace and satisfaction that helping others brings. It's a two-way street and the rewards far outweigh the effort - they will love you back. This is why I volunteer at Charles E. Smith Life Communities.

For information about volunteering, please contact Monica Mayer by email at Mayer@ceslc.org or 301-770-8333. ■

A Night Out with Tziporah Salamon

Charles E. Smith Life Communities (CESLC) brought together more than 100 women at the Rock Creek Mansion on October 25 to share an evening of joy, learning and connection. This event was hosted by the women of the Board of Governors as a way to engage more women from the community, provide information about CESLC's services and discuss opportunities for their future involvement.

Cocktails and dinner were followed by celebrated fashion icon, model for Larvin, author and artist Tziporah Salamon's "Art of Dressing" presentation. Part lecture and part show-and-tell, the event showcased "Tzippy's" legendary wardrobe of rare vintage and designer clothes that has inspired some of New York's top designers and photographers. Her message was clear: Take charge, be patient and lead the way for yourself.



*Tziporah Salamon signed copies of her book, *The Art of Dressing*, following her presentation.*



*Arlene Friedlander and Barbara Hurwitz with a signed copy of *The Art of Dressing*.*

To kick off the evening, event planning committee member and Board of Governors member, Alison Baraf, described the importance of our mission to bring quality services for older adults and their families. Then, it was off to the proverbial races with Salamon, as she shared her life experiences, her advice and her curated outfits, all underscoring her elevation of the act of dressing to an art form and a personal power statement. Throughout her presentation, she provided examples of her belief that self-presentation – being well dressed – opens doors and expands lives.

Having translated her fashion sense and passion into her life's work, Salamon noted, "The hardest part of life is figuring out why you are here." As she tracked her education and her career in the fashion and restaurant industries, she wove in images and stories from her life to make her point. Salamon had the room riveted with her storytelling flair of outfit-creation, adventures, and *joie de vivre*. Putting an outfit together is "my art," she explained. "I give women permission to dress outside the box and to pursue their passions," to wear clothing that is elegant and timeless.

Jennifer Weitzner loved that the room was abuzz with Jewish women who were encouraged to wear clothing that exhibits their unique styles. "Tziporah encouraged us not to be lost in the crowd. I almost fell off my chair when she told the crowd she

volunteers to dress the Torah at her synagogue!" Weitzner said.

"I liked how Tziporah talked about courage in dressing. That stepping beyond one's comfort zone is a good thing and that finding the right pieces is an art. I really enjoyed the ideas of dressing to please yourself first and of accepting your talents, whatever they are," said Erika Dickstein.

"I loved Tziporah and what she had to say, and it was wonderful to see so many women there who seemed to feed off of her energy. The evening was a great success largely due to the wonderful turnout from women in the community," said Baraf. "When we as women aren't afraid to pursue our passions, we can create connections and can accomplish great things. She helped me realize that what we wear has more power than we might think. It can affect the way we feel about ourselves and how we carry ourselves, and, in turn, it affects how others perceive us." ■

The Role of Medical Ethics in the Care of an Older Population Summit Offers Insights to Professionals

This fall, CESLC hosted the first Symposium Summit, a focused panel that discussed the role of medical ethics in the care of an older population. The summit succeeded the eighth annual Sara and Samuel J. Lessans Healthcare Symposium that was held this spring.

Thirty-eight professionals attended the summit, which included presentations by and dialogues with experts on the legal, medical and spiritual concerns framing ethical medical conversations.

A workshop discussing the obstacles and reasons people wait until there is a crisis to begin end-of-life and hospice care concluded the summit.

"I am so glad to be a part of this important discussion. The ethics involved in treating older adults present unique issues that all healthcare professionals face on a regular basis," said Jewish Social Service Agency Hospice Social Worker and summit speaker, Arlen Gaines. "Mental health challenges, ethical consideration, spiritual needs and cultural differences impact the conversations we have with patients and their families. Bringing together a small, interdisciplinary group of professionals to discuss this allowed us to share insights and to gain additional information from other providers." ■

**JOIN US FOR
NEXT YEAR'S
SYMPOSIUM
MAY 10, 2019**



From left to right: Jewish Social Service Agency Hospice Clinical Supervisor Arlen Gaines, Jewish Social Service Agency Program Coordinator Rene Laje, Asbury Solomons Director of Pastoral Care Rev. Charles Harrell, CESLC Director of Pastoral Care Rabbi Daniel Braune-Friedman and CESLC Vice President of Medical Affairs and Medical Director Dr. Elisa Gil-Pires.

Beneficiary Designation Gifts Make Simple Sense for Many

Gail Becker, one of our Charles E. Smith Life Communities (CESLC) volunteers, recently became a Builders of the Future Society member by establishing a planned gift to benefit residents.

Becker expanded her volunteer efforts about three years ago when she retired from the Federal Government. According to Becker, volunteering offers opportunities to continue to be an active part of the community. She has assisted with fundraising events and helped with numerous holiday celebrations, engaging with participants, transporting residents from their rooms to programs and helping to serve and clean up meals. She says she feels rewarded by helping older community members take part in the events offered on campus.

Given her desire to support the community in diverse ways, Becker was excited to learn that she could easily designate CESLC as a direct beneficiary of financial accounts. Setting up the designations took no more effort than signing a few forms. "Beneficiary designation gifts are an easy way to make impactful legacy gifts," Becker said.

Financial account beneficiary designation is not a frequently-employed planned gift, but it makes sense for many people because no legal fees are incurred. People may include charitable beneficiaries in their retirement and life insurance plans as well.

CESLC Planned Giving Committee Member Amy Griboff, an estate planning and elder law attorney, recommends that her clients interested in making deferred charitable gifts designate a beneficiary for their financial accounts, particularly for an IRA. This creates a lasting legacy while shielding the donation from income taxes and providing the full financial benefit to the organization. If IRA assets are left to heirs, the distributions will cause income tax for heirs whereas no such tax is paid on amounts left to charitable beneficiaries.

Vice President of Development and Community Engagement Christopher Banks describes beneficiary designations as a win-win for the donor and the organization, as the gift directly benefits residents while keeping the donor's costs to a minimum. "We are delighted that multiple low-cost planned giving options are available to our donors," says Banks. "Gail Becker shares the gifts of time and positive energy with the residents at CESLC regularly; her planned gift is a beautiful extension of her service to our community." ■



Builders of the Future Society member and volunteer Gail Becker.

Beneficiary designation gifts are an easy way to make impactful legacy gifts. — Gail Becker

Recognizing Special Occasions Through Gifts

Throughout the years, many people have contributed to Charles E. Smith Life Communities (CESLC). Their support has a tremendous impact on our ability to fulfill our mission. Notes or letters are often included with donations. Family members and friends tell of how important it is to them that we carry out our mission to fulfill Jewish values while providing a continuum of quality services for older adults and their families.

Donors have many different reasons for giving. Gifts are made in gratitude for the care provided to a parent, significant family member or friend. Other contributions are made in memory of a loved one after a recent passing or to recognize *yahrzeit* (the anniversary of a death). Some are given out of a sense of responsibility to the Jewish community or older adults.

Paulette (Polly) and Manny Miller regularly recognize life cycle events and personal milestones with gifts to CESLC. "What do you give somebody who has everything?" asks Polly.

"When someone we love is celebrating a special occasion, we often make a gift in their name to CESLC. We receive a thank you note from CESLC, and those in whose name we made the gift receive a note as well. We know our support is being used for a great cause," states Polly.

CESLC receives gifts in honor of a special occasion such as a bar or bat mitzvah, wedding anniversary or significant birthday. The inspiration for all of these contributions is the donor's commitment to *tzedakah*.

WE WOULD LIKE TO HEAR WHY YOU SUPPORT CESLC.

We encourage you to tell us why you contribute, the impact we may have had on you and your family or the people you are honoring with your gift.

The next time you contribute to CESLC, please include a note with your gift or send us an email at whyigive@ceslc.org.

Whatever your reason for giving, thank you. Your support contributes to the depth of services and life-affirming experiences offered to the 1,100 residents of CESLC.



SHOW YOUR SUPPORT!

Charles E. Smith Life Communities is committed to providing service excellence to older adults. We appreciate the support of the community as we strive to remain a provider of choice.

Donate today at www.smithlifecommunities.org.

OUR CALENDAR

REGISTRATION FOR ALL EVENTS: www.smithlifecommunities.org/events/

JANUARY

3 Young Professionals Social for graduates of the H²YP Program and Student Volunteers

A casual evening of games and refreshments for graduates of the H²YP Program and student volunteers.

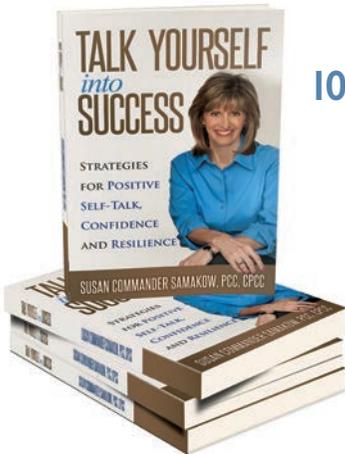
5 – 7 p.m. | Pinstripes at Pike and Rose
11920 Grand Park Ave.
North Bethesda, MD 20852



FEBRUARY

7 Living with Aphasia – A Never Ending Journey of Hope

A film and panel discussion exploring the communication impact of Aphasia.
7 – 8:30 p.m. | Wasserman Social Hall | Charles E. Smith Life Communities
6121 Montrose Road | Rockville, MD 20852



10 Bagel Brunch: Talk Yourself Into Success

Featuring: **Susan Commander Samakow, PCC, CPCC**

A presentation by Susan Commander Samakow, renowned SelfTalk Coach, on creating positive self-talk to transform your life into the life you truly desire.

9:30 – 11:30 a.m.

Wasserman Social Hall | Charles E. Smith Life Communities
6121 Montrose Road | Rockville, MD 20852

14 Don't Go Breaking My Bank – Romance Scams and How to Protect Yourself

A community breakfast seminar on financial abuse followed by a Q & A.

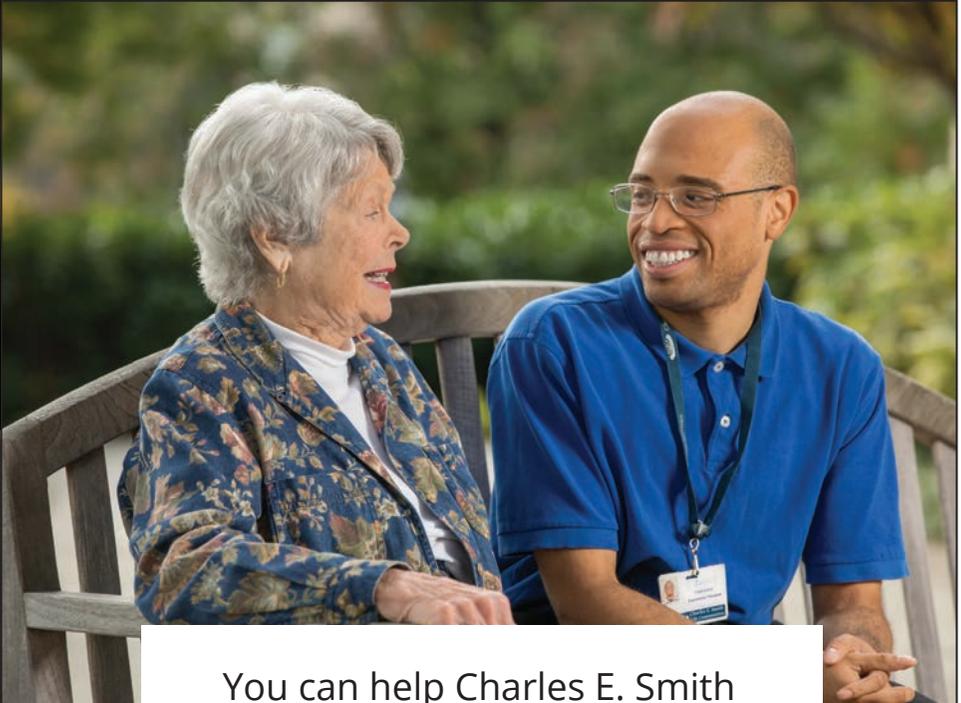
Featuring:

Steven Corley, Management & Program Analyst Internet Crime Complaint Center, FBI
Jessica Hall, Assistant State's Attorney, Montgomery County Maryland State's Attorney's office.

9:30 – 11:30 a.m. | Wasserman Social Hall | Charles E. Smith Life Communities
6121 Montrose Road | Rockville, MD 20852

SAVE THE DATE | MARCH 21, 2019

REMEMBER THIS: The first of our 2019 lecture series on dementia and memory care.



You can help Charles E. Smith
Life Communities offer high quality
person-centered care and services
for residents by recommending a grant
from your donor advised fund.

If you have questions,
please contact Director of Gift Planning
Elana Lippa at 301-770-8342 or lippa@ceslc.org.



Charles E. Smith
LIFE COMMUNITIES

Hebrew Home
Post-Acute Care
Center and
Long-term Care
301-770-8476

Cohen-Rosen House
301-816-5050

Landow House
301-816-5050

ElderSAFE™ Center
301-816-5099

Revitz House
301-770-8450

Hirsh Health Center
301-816-5004

Ring House
301-816-5012



Online now at
www.smithlifecommunities.org:

- Registration for all events
- Volunteer and career opportunities



Charles E. Smith
LIFE COMMUNITIES

6121 Montrose Road | Rockville, MD 20852



Residents, families and team members gathered on campus to attend services and show solidarity with the Jewish community in Pittsburgh after the shooting at Tree of Life congregation. CESLC Pastoral Care Director Rabbi Daniel Braune-Friedman led the services and provided spiritual support during this difficult time.

NON-PROFIT
U.S. POSTAGE

PAID

Permit #2913
Suburban, MD