Experience matters.
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For more than a century, Charles E. Smith Life Communities (CESLC) has been steadfast in offering essential care and supportive services to older adults and their families. Since our founding in 1910, we have been guided by Jewish teachings that instruct us to assist those individuals who are in need, comfort those in distress, and honor our elders by demonstrating respect and promoting lives of dignity. We are grateful to the individuals, corporations and foundations who share our commitment to serve and enhance the lives of older adults by selecting us as the vehicle for their tzedakah by contributing nearly $3.4 million in 2018 to support our mission.

This annual report chronicles the diversity of our programs and services, which are designed to nurture personal growth and meet the highest standards of care. The list of generous donors is accompanied by a list of community members who serve on our Board of Governors and other boards and committees. We are grateful for their leadership and their contributions of time and knowledge, which were indispensable to our efforts and without which we could not have realized all that we were able to accomplish.

In 2018 we achieved much, despite the challenges and uncertainties that confront all providers of housing and services for older adults. We continue to innovate to serve better those who live on our campus and in the greater community. In the Warren R. Slavin Post-Acute Care Center, we launched a telemedicine cardiology pilot project in collaboration with Johns Hopkins Community Physicians – Health Care Bethesda. This exciting project seeks to demonstrate the value of improving access to care and eliminating wait-time by extending the reach of cardiologists in their management of patients. Our campus also continues as the rotation site for National Institutes of Health Hospice and Palliative Care Medicine Fellowship. This program allows the fellows to gain expertise as they provide consultations for medical and psychological concerns and coordinate team-based integrative approaches. Lastly, we finished a multi-year renovation of Revitz House, to create a living environment that enriches the soul and delight the senses.

We are grateful to each of our donors, lay leaders and team members for your commitment to our mission. With your support, we will continue to go from strength to strength, enriching the lives of older adults by providing quality services and life-affirming experiences.

With gratitude,

Alan M. Freeman
Chair, Board of Governors

Bruce J. Lederman
President/CEO
## Past Presidents and Chairs

<table>
<thead>
<tr>
<th>Year</th>
<th>Presidents and Chairs</th>
</tr>
</thead>
</table>
| 2019-2021 | Bernard Danzansky, z"l  
Morris Garfinkle, z"l  
Harry Sherby, z"l  
Jacob Eisman, z"l  
Charles E. Goldsmith, z"l  
Harry Lewis, MD, z"l  
Hymen Goldman, z"l  
Burnette Simon, z"l  
Simon Hirshman, z"l  
Charles E. Smith, z"l  
Samuel P. Cohen, z"l  
Hyman Berman, z"l  
George Hurwitz, z"l  
Leonard I. Abel  
Jonathan S. England, z"l  
Joseph B. Gildenhorn  
Samuel R. Dweck, z"l  
N. Paul Berlin, z"l  
Jerome W. Golomb, z"l  
Elliott I. Pollock, z"l  
Ralph H. Deckelbaum  
Edward M. Statland  
David W. Rutstein  
Brenda H. Gurtzky, z"l  
Donald J. Garner  
Paul M. Yentis  
Ronald D. West  
Morris Dweck  
Irving P. Cohen  
Ivan B. Silverman  
Arthur J. Dykes  
Hanita Schreiber  
David A. Samuels  
Andrew S. Friedlander  
Marc F. Solomon  
Joseph B. Hoffman  
Alan M. Freeman |
| 2017-2019 | Samuel M. Sanders, M.D.  
Matthew D. Schwartz |
| 2015-2017 | Marc F. Solomon  
Mitchell A. Yentis |

* Newly Appointed
LEADERSHIP 2019 – 2021

HOUSING BOARDS
Landow House & Cohen-Rosen House Board
Revitz House Board
Ring House Board
Aaron M. Rulnick, Chair
Alison S. Baraf
Rachel A. Browder
Richard S. Cohen
Alan M. Freeman
Ian Joseph
David S. Karp
Russell C. Minkoff
Vivian L. Pollock
Todd B. Reinstein
Isaac M. Reitberger
Matthew D. Schwartz
Jayson S. Slotnik
Mitchell A. Yentis

FINANCE COMMITTEE
Harry A. Harrison, Chair
Jack W. Abel
Irving P. Cohen
Jeffrey S. Distenfeld
Arthur J. Dykes
Jeffrey S. Gershen
Harry A. Harrison
Joseph B. Hoffman
Isaac M. Reitberger
Aaron M. Rulnick
Marc F. Solomon
Jonathan S. Westin
Jeff S. Yentis

QUALITY OF CARE COMMITTEE
Paula H. Robinson, Chair
Joel S. Hirschhorn
Barbara J. Hurwitz
Jean M. Jones
Ronald A. Paul
Samuel M. Sanders, M.D.

STRATEGIC PLANNING COMMITTEE
Donald M. Kaplan, Chair
Kenneth H. Becker
Noah D. Cantor
Irving P. Cohen
Joanne G. Crantz
Joel S. Hirschhorn
Frederic Jacobs
Judith Rae Peres
Vivian L. Pollock
William Redisch
Jonathan S. Westin

COMMUNITY ENGAGEMENT COMMITTEE
Alison S. Baraf
Carolyn G Eichberg
Joseph B. Hoffman
Jacqueline M. Rams
Paula H. Robinson
Gary B. Saffitz
David A. Samuels
Natalie S. West

CONSTRUCTION COMMITTEE
Morris Dweck, Chair
Richard S. Cohen
Russells C. Minkoff
Mitchell A. Yentis

ETHICS COMMITTEE
Rabbi David L. Abramson, Chair
Joel V. Bressler
Arnold A. Hammer
Barbara J. Hurwitz
Dale L. Kaufman
Rabbi Jack Alan Luxemburg
Rabbi Arthur Rulnick
Rabbi Michael J. Safran
Judith Simon
Rabbi Matthew Simon

GUARDIAN CAMPAIGN COMMITTEE
Jacqueline M. Rams, Chair
Jeffrey S. Distenfeld
Carolyn G. Eichberg
Alain M. Freeman
Joseph B. Hoffman
Allan R. Hurwitz
Barbara J. Hurwitz
Jeffrey J. Pargament
Vivian L. Pollock
Paula H. Robinson
David A. Samuels
Matthew D. Schwartz
Marc F. Solomon

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Isaac M. Reitberger
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Marc F. Solomon
Jonathan S. Westin
Jeff S. Yentis

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Judith Simon
Rabbi Matthew Simon

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Morris Dweck
Arthur J. Dykes
Lenore A. England
Gail S. Fleder
Andrew S. Friedlander
Arlene Friedlander

2018 Annual Report | 3 | Charles E. Smith Life Communities
FINANCIAL HIGHLIGHTS

Hebrew Home of Greater Washington, Inc. | Operating Results For the Year Ended December 31, 2018

<table>
<thead>
<tr>
<th>Revenue</th>
<th>$61,471,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenses</td>
<td></td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$66,737,000</td>
</tr>
<tr>
<td>Subsidized &amp; Uncompensated Care</td>
<td>$511,000</td>
</tr>
<tr>
<td>Net Operating Deficit</td>
<td>$(5,777,000)</td>
</tr>
</tbody>
</table>

Charles E. Smith Life Communities | Operating Results For the Year Ended December 31, 2018

**Revenue**

- Medicaid — $32,826,000
- Medicare — $18,515,000
- Other — $3,745,000
- HUD — $1,669,000
- Private — $30,152,000

**Expenses**

- Personnel Costs — $49,258,000
- Occupancy — $13,466,000
- Resident Services — $16,094,000
- Interest & Fees — $1,942,000
- Subsidized & Uncompensated Care — $3,482,000
- Professional Fees & Purchased Services — $1,476,000
- Supplies & Other — $2,245,000
# 2018 DONORS

CESLC is thankful for the commitment of the individuals, families, foundations and organizations that join us to ensure the well-being and dignity of the older adults we serve. Your generosity supports the programs and services affecting the lives of residents every day and strengthens our endowment so our future is secure. Thank you.

The following list represents contributions of $500 or more made January 1 through December 31, 2018. Every effort has been made to ensure accuracy. Please contact 301-770-8409 with any corrections.

## $250,000+

- Estate of Milton B. Davis  
  State of Maryland  
- The Harry and Jeanette Weinberg Foundation

## $100,000+

- Judy and Richard Cohen  
  Trust of Ethel C. Bendheim  
- Estate of Samuel Einfrank  
- Jerome A. Kaplan and Deena L. Kaplan Family Foundation  
- Robert P. and Arlene R. Kogod Family Foundation  
- Ellen and Stuart Lessans  
  Montgomery County Council  
- Charles E. Smith Family Foundation  
- David Bruce Smith Foundation

## $50,000+

- Anonymous  
  Association of Jewish Aging Services  
- Irene, Edward and Martine Kaplan  
  Landow & Company

## $25,000+

- Anonymous  
  Augustine Home Health Care  
  Walter and Sarah Diener Foundation, Inc.  
  Marilyn Cohen  
  Janice Cohen  
  Jeffrey Cohen  
  Samantha Shpritz  
  Sophie and Eric Shpritz  
- Samuel R. Dweck Foundation  
  Rena Dweck  
- Jonathan S. and Patricia G. England Foundation  
  Lenore A. England  
  Patricia G. England  
- Marilyn and Raymond Greenberg  
- Kay Family Foundation, Inc.  
  James E. Lurie  
  Amy and Alan Meltzer  
- Minkoff Company, Inc.  
  Russell Minkoff  
  Carol and Barry Minkoff  
- The Morningstar Foundation  
  Susie and Michael Gelman  
  Louis M. Numkin  
  Carol and Douglas Sherman

## $10,000+

- Anonymous  
  Baker Donelson  
  Karen and Barry Barbash  
- Gary and Carol Berman Family Foundation  
- Diane and Norman Bernstein  
  William E. Cross Foundation, Inc.  
  Arthur and Hazel Brisker, Directors  
  Becky and Don Linton, Directors  
- Yvonne and Jeffrey Distenfeld  
  ELNO Family Foundation  
- Morris and Kathy Dweck  
  Susan Dweck  
  Elana Dweck and Amit Snyderman  
  Kristen and Noah Dweck  
- Estate of Paul Fabricant  
  Arlene Friedlander  
  Tracey and Andrew Friedlander  
- The Harold and Sylvia Greenberg Family Foundation, Inc.  
  Kenneth L. Hankin  
  Margie and Joe Hoffman  
- Jacob and Charlotte Lehrman Foundation  
  Annette M. and Theodore N. Lerner  
  Family Foundation  
  Debra and Edward Cohen  
  Judy and Mark Lerner  
  Maria and Robert Tanenbaum  
- Trust of Vera P. Lychenheim  
  Susan and Eric Meyers  
  Jill and Jeffrey Pargament  
- Howard and Geraldine Polinger Family Foundation  
  Teresa and Jeffrey Puretz  
  Paula and Bruce Robinson  
- Trust of Irving M. Rothstein  
- Estate of Kathryn Salasin  
  The Abe and Kathryn Selsky Foundation, Inc.  
  Deanne Sharlin, z”l  
- Trust of Orren F. Stein  
- David S. Stone Foundation, Inc.  
- George Wasserman Family Foundation  
- Marvin F. Weissberg  
- Wolpoff Family Foundation, Inc.

## $5,000+

- Anonymous  
- Meryl and Jack Abel  
  Bender Foundation, Inc.  
  Julie Bender Silver and David Silver  
  David and Nan Bender  
- Barbara Bender  
- Michelle and Jason Belinkie  
- Richard and Eileen Greenberg  
- Harry and Fay Burka Foundation, Inc.  
- Tenley Carp and David Samuels  
- Barbara and Irving Cohen  
- Joanne and Frank Crantz  
- Estate of Joyce Cutler-Shaw  
- The Elsie and Marvin Dekelboum Family Foundation, Inc.  
  Steven Oram, Dir.  
  Gail Hartstein, Dir.  
  Scott Powell, Dir.  
- Nancy and Morris Deutsch  
- The Drescher Foundation  
- Eileen and Arthur Dykes  
- EagleBank  
- Irwin and Ginny Edlavitch Foundation  
- Carolyn Eichberg and Seth Greenstein  
- Alvin and Louella Epstein Foundation  
- Marlin and David Feldman  
- Alan and Esther Fleder Foundation  
  Gail Fleder  
- Sherlene and Peter Frank  
- Carol and Arthur Freeman  
- Norma Lee and Morton Funger  
- Nancy and Carl Gewirz  
- Gildenhorn Speisman Family Foundation  
- Neal Glickfield
“My family and I are trying our best to be kind to the world, and I love nature so much, from the tiniest leaf to the tallest tree...well, you get the point,” starts one letter to Ring House resident Alan Eisenberg from seventh-grade pen pal Spencer. They exchange letters regularly thanks to the PianoPals project at Ring House and Landow House which matches elementary, middle and high school students who have a passion for music to pen pals in the residences.

The program started in 2018 as part of the West Campus Music Project with the support of the Jerome A. Kaplan and Deena L. Kaplan Family Foundation and under the leadership of CESLC Music Project pianist, Jiyoung Oh. “I wanted to bridge the work I do as a musician and create new learning experiences for my young piano students before their end of semester recitals. I thought it would be wonderful to pair the recital with a pen pal program, so the students and residents get to know each other through the exchange of letters and meet in person at the performance,” she said.

The students and residents exchange letters during a semester which culminates with a piano recital. “The students get to experience the joy and power of connecting to others through more than music,” said Oh. “They work hard, practicing their pieces and preparing to play for an audience. It’s a very personal experience when they do it with the purpose of connecting with the resident with whom they have built a relationship.”

The impact of these relationships across generations is lasting. Bruce Green, z”l, lived in Landow House and exchanged several letters with his pen pal Greta, a middle school piano student. In response to one of her letters where she said that in the future she would like to colonize Mars, he wrote back to her all the details about Mars that he learned from a documentary and even gave her a mathematical formula to calculate travel time to Mars. One of Greta’s letters to Green was shared by his sister just days before he passed away.

Greta was saddened by Green's passing, but the connection between them continues to live on. "It was a powerful reminder that connecting with people, whether they meet in person or not, is one of the most important experiences we can have in our lives," said Oh.

“I think that piano pals is good for the residents because it gives them an opportunity to connect with another generation and share their life experiences with us,” said a student participant who is a freshman at Washington Lee.
High School. “It has been really cool getting to know my piano pal in letters and then meeting them in real life.”

According to Eisenberg, he decided to participate in the pen pal program because he too wanted to share knowledge and experience that would be useful to the students and because he has a strong appreciation for music. This intergenerational program lets him enjoy both. “I love music, and the recital by the students makes the pen pal connection more real,” he said.

“Spencer is very impressive,” said Eisenberg. “He didn't seem like a typical 12-year-old boy to me when I met him and his family. He picks up as much information as he can. He is interested in science, and he has a great sense of humor. I look forward to our exchange of letters at least once a month and of course the recital brings everything together.”

2,264

CESLC community events attendees in 2018
ElderSAFE Center’s Fifth Year of Impactful Influence Inside and Outside our Campus

ElderSAFE Center shelter client, Anna*, is in her late 60s and lives with physical limitations and significant mental health needs. Anna escaped a dangerous domestic violence relationship only to move into a home with a relative who was emotionally abusive and who neglected Anna’s needs.

The ElderSAFE Center team has been working closely with various organizations and nonprofit social service agencies to coordinate a plan to serve Anna’s healthcare and social service needs, including a much needed surgery and post-acute rehabilitation services following surgery. The team is also working on a finding Anna a permanent safe place to live.

This is one of the many cases that the ElderSAFE Center has handled since the program was launched in 2014 thanks to the generous donation from The Harry and Jeanette Weinberg Foundation and Montgomery County. Under the leadership of ElderSAFE Advisory Chair, Andrew S. Friedlander and the ElderSAFE Advisory Committee, the center is a catalyst for innovative programs for education and advocacy to build a strong and effective response to elder abuse and neglect in our region.

“ElderSAFE has experienced many wonderful milestones over the course of the last five years, including being recognized as an organizational thought leader with deep
community members and professionals learned about elder abuse through ElderSAFE™ Center

1,389

1,980

days of shelter were provided to victims of elder abuse

subject matter expertise on the local, state and national levels,” said ElderSAFE Director Tovah Kasdin. “Our biggest accomplishment is being a coalition leader and facilitating conversations and advocacy efforts to close system gaps and improve the collective response to elder abuse.”

With a new grant from The Harry and Jeannette Weinberg Foundation, the center sees tremendous opportunities for growth and partnerships in the next five years. One of the priority goals in 2019 is to educate medical mandatory reporters and provide screening tools to strengthen detection and reporting to Adult Protective Services. With increased early intervention efforts, clients like Anna can receive the help and quality care they deserve to live safe and empowered lives.

*Name changed for confidentiality
“From the meaningful luncheon to the visit to Arlington Cemetery, they did a beautiful job honoring veterans,” said Revitz House resident and Army veteran Sid Levy about how CESLC recognized campus veterans on Veterans Day.

Last November, CESLC honored resident veterans with a special presentation about the contributions from Jewish soldiers in the military, a commemorative luncheon and a wreath laying ceremony at the Tomb of the Unknown Soldier in Arlington Cemetery. Forty seven war veterans from the Association of Jewish Aging Services communities along with the Jewish Association on Aging of Pittsburgh were present. Revitz House resident and Army veteran Jerry Frieden said that he appreciated connecting with other veterans and exchanging memories and stories of their time in the service.
The visit to Arlington Cemetery was exceptionally solemn and heartfelt, as the group was accompanied by veterans who are members of Pittsburgh's Tree of Life Congregation, only days after the mass shooting in their synagogue.

As the visit came to a close and the sky turned gray from the approaching rainfall, a group of grade school students who observed the wreath laying ceremony and Changing of the Guard lingered in the drizzle to thank each veteran from our group for their service to our country. “That was such a nice gesture and was very moving,” said Levy. “It was an honor for our guys and for visitors from the Tree of Life Synagogue to participate and observe the Changing of the Guard.”

“I was in awe, and it put a smile on my face,” said Revitz House Resident Services Coordinator Sandi Bragin, who accompanied the group on the visit. “All the young people reached out to the residents and shook their hands because they wanted to show their gratitude. I was proud to be there and witness the younger generation honor those who sacrificed so much for our country.”

These connections in the community and across generations continue to be one of the many ways each resident experience brings reward on and off campus to those living at CESLC.

24,218

miles traveled during excursions by CESLC residents in 2018
The Silver Circle recognizes donors who have contributed annually for twenty-five or more years in support of CESLC’s mission. The growth and expansion within our community, programs and services are guided by your generous and consistent gifts. We thank you for this landmark commitment to impact the lives of residents and their families.

Anonymous
Carol Aaronson
Helen and Leonard Abel
Pennie and Gary Abramson
Barbara and A. Nathan Abramowitz
Marlyn and Lawrence Abrams
Maxine and Stephen Altman
The Amity Club of Washington Charitable Foundation, Inc.
Arden Baker
Sheila H. Bellack
Bender Foundation
Carol and Gary Berman
Diane and Norman Bernstein
Ruth and Leonard Binn
Michael S. Bogdanow
Gail Brenner
Shelley and Joseph Brodecki
Amy and Scott Brody
Todd E. Carton
Arleen and Lewis Citren
Deborah and James Cleeman
Ann and Jerold Coffee
Barbara and Irving Cohen
Judy and Richard Cohen
Jillian and Scott Copeland
Janet and Michael Cornfeld
Joanne and Frank Crantz
Walter and Sarah Diener Family Foundation
Marlyn D. Cohen
Janice Cohen
Jeffrey Cohen
Samantha Shpritz
Sophie and Eric Shpritz
Rita M. Demsey
Gloria and Lee Derky
Yvonne and Jeffrey Distenfeld
Joan Dobbin
Kathy and Morris Dweck
Samuel R. Dweck Foundation
Rena Dweck
Eileen and Arthur Dykes
Joan and Emanuel Eisenfeld
Babs Eisman
Jonathan S. and Patricia G. England Foundation
Lenore A. England
Patricia G. England
Marsha and Robert Epstein
Alvin and Louella Epstein
Beth and Robert Feldgarden
Brenda and Jack Feldman
Marlin and David Feldman
Joya and Jordan Fields
Leona P. Fine
Susan and David Fink
Judith and Mark Fitterman
Carol and Michael Flicker
Andee and Jonathan Forster
Maier B. Fox
Sherlene and Peter Frank
Lawrence M. Frankel
Remy and Alan Freeman
Arlene Friedlander
Tracey and Andrew Friedlander
Sharyn and Arthur Fuchs
Judith and Alan Gann
Harriet and Stanley Garfinkle
Susan and Harold Geisel
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Irene Gomberg
Shari and Harvey Goodman
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Linda and Keith Hartman
Kenneth L. Heitner
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Barbara and Allan Hurwitz
Mariot Losefsohn
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Ellen and Allen Joseph
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Deena and Jerry Kaplan
Irene and Edward Kaplan
Marcia and Donald Kaplan
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Marlene and Martin Kirsch
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Nina Kogan
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Marvin M. Konick
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Svetlana and Vladimir Kovrigin
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Maxine and Paul Kretchmar
Barbara S. Landow
Kathryn and Kenneth Laskey
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Jacob and Charlotte Lehrman Foundation
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Sheila and Joseph Levine
Jill and Howard Levine
Diana and Paul Linfield
Marcia D. Litwack
Sonya S. Livingston
Benita and Robert Lubic
Izabella and Alex Lukashevskiy
Philip N. Margolius
Patricia and Kenneth Max
Sylvia and Daniel McCormick
Claudia and Sheldon Meltzer
Polly and Manny Miller
Carole and Allen Miller
Norma and Leonard Mordfin
Joel D. Moss
Melanie and Lawrence Nussdorf
Frances and Barrett Penan
Dorothy and Rolf Piekarz
Geraldine Fogel Pilzer
Geraldine Pollow
Vivian L. Pollock
Marilyn and Ira Polon
Irina Chernets Poretsky
Deborah and Juan Prawda
Theodore L. Press
Nancy Rachman
Jeanne and Lloyd Raport
Marcia and Victor Rosenblum
Betty Rosenthal
Zelda Rosenthal
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Nineta Rozen
Lyubov and Timur Rozental
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E. Gilla and Harold Saltzman
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Elaine Schlossberg
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Vicki and Robert Selzer
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Barbara Siegelman
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Audrey and Marc Solomon
David Sommerfield
Leslie and Dennis Speisman
Bertha and Jack Spiro
Howard D. Stelzer
Marianne Freeman and Harold Talisman
Sandra Teplin
Cary S. Tepper
Susan and Richard Ugelow
Debbie and Ed Van Coutren
Vladimir and Yelena Velikovich
George Wasserman Family Foundation
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Alice and Michael Weinreb
Carol Lee and Jerry Weiss
Tal and Steven Widess
Sandra and Howard Wiener
Howard M. Wilchins
Gail and Robert Wilensky
Susan and Howard Wilpon
Wendy and Bruce Wilson
Philip Yaffee
Marilynn and Paul Yentis
BUILDERS OF THE FUTURE SOCIETY

Builders of the Future Society members have documented a legacy of care and services for residents of CESLC in the form of a gift by will or by naming CESLC as a beneficiary of a trust, retirement plan, life insurance policy, bank or brokerage account or by establishing a charitable gift annuity. Each year, we welcome new and current Builders of the Future Society members at a festive luncheon. We appreciate each of these generous commitments.

Anonymous (21)  
Helen S. and Leonard I. Abel  
Rachel Abraham  
June W. Auerbach  
Martin Auerbach  
Gail Becker  
Gail G. and Howard S. Benensohn  
Marsha and Kenneth A. Braunstein  
Helene and Murray J. Brill  
Barbara and Irving P. Cohen  
Jodi and Scott Cohen  
Judy and Richard S. Cohen  
Richard E. Cohen  
Lucy Tan-Cohen and Mark Cohen  
Rebecca Cook  
Ellen Davis and Myra Kaplan*  
Richard E. Dessel  
Eileen and Arthur J. Dykes  
Anna A. Edmonds, z'l  
Babs Eisman  
Billie and Steven G. Fischer  
JoEllen K. and Alan D., z'l  
Fishman  
Remy and Alan Freeman  
Zachary Fromberg  
Judith G. and Donald J. Garner  
Lisa Wasserman Gill  
Waltraud L. and Sheldon A. Goldberg  
Mary K. Hanna  
Claire Rubin Heller, z'l  
Saul Hoch  
Ray Naomi Hoffman  
Debra and Richard M. Jacobs  
Ulrike and Edward Jeffers  
Rosalyne L. Jonas  
Susan R. Korsower  
Rita and Richard, z'l Lehr  
Eileen Leiderman  
Sheila and Donald Leiss  
Dianne J. and Herbert J. Lerner  
Leslie and Richard Levine*  
Susan and Eric Meyers  
Stephen B. Miller  
Louis M. Numkin  
Jill and Jeffrey Pargament  
Faye Rabinowitz  
Jacqueline M. Rams and Joel S. Hirschhorn  
Jennifer S. Reed  
Cerlene Myers Rose  
Stanley E. Rose, z'l  
Judith Rosenthal  
Jane Rosov  
Rena and David Rutstein  
Lori and Gary Saffitz  
David A. Samuels  
Sherrie and Lawrence M. Sauer  
Marilyn Schimpf and Sheldon Lampert  
Hanita and Mordecai Schreiber  
Becky and Ted Schumacher  
Daniel M. Schwartz*  
Vicki and Robert Selzer  
Sharon R. Siegel and Arnold D. Spevack  
Pamela and John Spears  
Joan and Robert Spirtas  
Marcia Sternfeld  
Esther Sturmer  
Lorraine and Fred Sulmer*  
Rowena Weiss Swanson  
Marshall P. Tulin  
Shulamith Weisman  
Phyllis G. and Ronald D. West  
Erik Willenz, z'l  
Eric P. Zatman  
* New in 2018
ENDOWED AND DESIGNATED FUNDS

ENDOWED FUNDS
Anonymous
Cecile and Seymour Alpert, M.D., Fund
Irwin H. Ardam Resident Care Fund
Harry, Florence, Libby and Seymour Baden Family Fund
Freda Barsky Grounds Beautification Fund
Anne B. and Harry I. Blum Music Fund
Anne and Ned Bord Resident Care Fund
Norman and Henrietta Braunstein Nursing Scholarship Fund
Morris and Helen Cladny Memorial Fund

Marilyn and Frederick Cohen Resident Activities Fund
Henrietta and Denis Cooper Resident Care Fund
Idalee and Jack Diener Resident Activities Fund
Mitchell Dobbin Rehabilitation Equipment Fund
Samuel R. and Rena Dweck Holiday Activities Fund
William, Anna, and David Feingold Resident Care Fund
Dr. Eric Fischer Cultural and Recreation Fund
Jess and Mildred Fisher Family Resident Care Fund
Alan and Esther Fleder Fund
Adelaide Friedlander Cultural Arts Fund

Animal Therapy Enhances Experiences Across Campus

Fish tanks and bird cages in residences bring vibrant colors and exotic sounds to everyday life on campus. Weekly visits from hero dogs offer comfort and companionship directly to residents in their rooms. Monthly visits from native wildlife animals create interactive and educational experiences on the unit level, and our newly piloted programs with horses and other farm animals add innovative therapeutic experiences that impact the lives of residents. Animal-assisted therapy comes in many forms at CESLC, and it improves emotional well-being through interactions that may reduce anxiety, pain, stress, depression and bring solace and enjoyment to residents.

In 2018 an equine-assisted therapy program brought horses to the backyards of both Wasserman and Smith-Kogod residences thanks to the Harold and Shirley Robinson HHYP Youth Philanthropy Funders Program where a funding board comprised of high school students allocates resources towards programs that benefit the residents of CESLC. Research suggests that horses are both sensitive to human emotions and effective at mirroring attitudes and behaviors of the humans with whom they interact. Engaging with horses is proven to be calming, and evidence shows these interactions result in a general decrease in blood pressure.

For some participants, equine-assisted therapy allowed not only a connection with nature but also a reconnection with earlier experiences in their lives. “Residents who have memory loss may all of a sudden start talking about...”
pets and experiences they had as children,” said Hebrew Home of Greater Washington Director of Recreational Therapy Kayla Kitchmaster. This is an important key to the success of these programs. Many older adults have lifelong memories and emotional attachments to pets they had in their early childhood; re-introducing an animal later in life may help stimulate those wonderful memories.

Wasserman resident Carol Ziegler recalls growing up with her family’s horse. “Horses understand people, and they sense how people feel. That’s something I remember from my childhood. It was unique and nice to have the horses here. I really enjoyed them coming to campus,” she said.

Wasserman resident Carnell Hannon spoke fondly of her first encounter with the horses as having brought her tremendous joy, which she hoped to share with her neighbors in the future. “It was my first time brushing a horse,” she said. “That was a neat experience, and I would like everyone to be able to spend time with the horses again,” she said.

Collaboration is the key to innovation and our partnership with local farms and other animal therapy services continue to offer memorable experiences for residents.

In 2018, Quiver Farms facilitated the hatching of over two dozen chicks and ducklings on campus. Their temporary home on campus was a destination for post-acute patients to walk during rehab and for residents and visitors to stop to hold a tiny chick or fluffy duckling while sharing a moment their loved ones.

Quiver Farms also brought rabbits, llamas and other unique experiences to campus in 2018. Echoes of Nature’s wildlife animals, Hero Dogs and volunteers’ personal pets continue to bring joy to residents when they visit.

With the success of the pilot equine-assisted therapy program and a gift from Rena, Moe and Susan Dweck in honor of Harriet Nahum, Rena’s sister and Moe and Susan’s aunt, the 2018 equine-assisted therapy program with Great and Small Therapeutic Riding farm continues to grow with additional programs scheduled for 2019.

As CESLC continues to introduce leading-edge innovations in animal-assisted therapy to our traditional programs, we continue to seek ways to enhance our resident experience and bring innovation right to their home.
ENDOWED AND DESIGNATED FUNDS  

continued from page 15

Rose and Garfield Kass Staff Scholarship Fund  
Celia Katz Nursing Scholarship Fund  
Max and Sara Katz Recreation Fund  
Helen and Joseph A. Kaufmann Resident Care Fund  
Pauline and Sol Kempler Staff Development Fund  
Erna and Karl Koranyi Medical Equipment Fund  
Morris and Sylvia Krucoff Medical Equipment Fund  
Eunice Kullen Occupational Therapy Fund  
Martha and Lou Ledeen Special Needs Fund  
Sara and Samuel J. Lessans Fund  
Sonia Levine Resident Care Fund  
Lieberman-Levine Resident Care Fund  
Ruth and Eugene Love Fund  
Irving and Harriet Mailston Resident Activities Fund  
Charles and Mollie Merican Fund  
Alvin I. Miller Resident Activities Fund  
Reuben and Ethel Mirin Cultural and Recreation Fund  
National Council of Jewish Women, DC, Resident Activities Fund  
Sylvia B. Nelson Memorial Resident Care Fund  
Numkin-Knoblauch Family Fund  
Giulio and Marcella Oreffice Special Needs Fund  
Libby and Louis Pohoryles Resident Care Fund  
Vivian and Elliott Pollock Special Needs Fund  
Polsby Art Therapy Fund  
Paula Rapp Resident Care Fund  
Harold and Shirley Robinson Youth Philanthropy Fund  
Doris and Philip R. Rolnick Resident Care Fund  
Saffitz Family Fund for Healthy Campus Living  
Dorothy Sauber Staff Scholarship Fund  
Ann Rich Schaffer Resident Care Fund  
Samuel and Clara Schloss Employee Holiday Gift Fund  
Sophie Schulman Revitz Social Hour Fund  
Yetta Backover and Isadore Schwartz Resident Care Fund  
Rabbi Harry Silverstone Religious Education Fund  
Charles E. Smith Family Foundation Fund  
Harry L. Sotzsky Memorial Resident Activities Fund  
Orren F. Stein Fund  
Gerald and Deana Stampler Fund  
Sylvia Wolf Traub Musical Activities Fund  
Selma Edlavitch/Ralph Tyser Memory Care Fund  
George and Janice Wasserman Building Endowment Fund  
Samuel C. Weinberg Resident Care Fund  
Leon and Roggie Weinraub Resident Care Fund  
Shulamith Weisman Resident Activities Fund  
Carole, Donald, and Peter Weiss Recreation Therapy Fund  
Ethel and Howard Werbel Resident Care Fund  
Joseph L. Winberg Resident Care Fund  
Hebrew Home Women's Auxiliary Fund  

DESIGNATED FUND  
Judge Milton D. Korman Scholarship Fund

CORPORATE SPONSORS

The experiences and successes highlighted in this report are possible through the unwavering support of the corporate partners listed below. We thank them for their commitment, alongside our donors, volunteers and team members, for making an impact on the lives of residents and their families.

$25,000+  
Minkoff Company, Inc.

$10,000+  
Baker Donelson

$5,000+  
EagleBank

$2,500+  
Optum  
Seasons Hospice and Palliative Care of Maryland, LLC

$1,000+  
Ohio National Financial Services  
Perry Building Services

$500+  
Acme Paper & Supply Co.  
Brisk Property Management, LLC  
Pepper Hamilton, LLP
2018 GUARDIAN CAMPAIGN

The Guardian Campaign is grounded in the tradition of community support. Every year since 1958, the members of the Guardian Campaign Committee have appealed to the community to ensure that the older adults who call our campus home live active and meaningful lives, through the best in nursing and rehabilitative care, engaging programs and spiritual enrichment. For the past 60 years, leaders of Hebrew Home of Greater Washington invited family and friends to become “Guardians” that ensure operational needs are met.

$1,068,998

total amount raised by Guardian Campaign
Jack Sakwa is the 2019 recipient of the Kitty Davis Award for outstanding volunteer service. After retiring from a career in engineering as a project manager, Sakwa wanted to give back to a faith-based organization reflecting values that match his own by serving older adults. He chose CESLC.

According to Sakwa, he has found great reward in volunteering across CESLC departments since 2015. “It’s fulfilling to know that my input as a volunteer is considered with as much value as that from colleagues with extensive experience,” said Sakwa. “I have gained a lot of insights, learned a great deal and get to see how the work done in each department makes the lives of residents better.”

As a volunteer, Sakwa has assisted with many assignments such as helping transport residents during holidays and other programs. More recently, he has found a new passion as a volunteer in the Human Resources Department where he helps with administrative duties. While volunteering with Human Resources, he also has the opportunity to assist in the recruitment of prospective employees during career fairs. “Jack is excellent when interacting with job candidates as well as with CESLC team members,” said Director of Human Resources.

2018 H²YP STUDENTS

The Harold and Shirley Robinson H²YP Youth Philanthropy Program’s innovative curriculum offers local high school students an in-depth view of the many services on our campus and provides them with the opportunity to be philanthropists and decision-makers for grants to benefit campus residents. In 2018, the group funded the pilot for equine-assisted therapy at Hebrew Home of Greater Washington, “All About the Town and other Community Campus Fun” project at Hebrew Home and programs at Revitz House and Cohen-Rosen House. They also funded Pastoral Care Siddurs, Human Resources’s Caring for Colleagues program and the ElderSAFE™ Center shelter needs.
Sakwa has spent over 1,000 hours serving our community and never misses an opportunity to lend a hand to a team member or resident. According to Sakwa, he finds meaning in seeing his efforts make a positive impact in others. “I am rewarded by giving to the community at CESLC, and I see how my time here makes a difference in the lives of others,” he said.

Bruce Lederman, President/CEO with Kitty Davis Award recipient, Jack Sakwa, and Chair-Elect Eric Meyers.

**SERVICE VOLUNTEERS**

Volunteers from the community serve campus residents and provide support to team members in innumerable ways. In 2018, hundreds of dedicated volunteers spent 33,015 hours on our campus. We thank all of you for your time and commitment to the community.

**1000+**
Francisca Alvarez
Samantha Flowe
Kenji Ichijo
Ravi Jesrani
Andrew Korpeck
Ruth Magino
Michelle Matias
Kadja Mounoubai
Unsung Ok
Jared Pollack

**500+**
Jill Durbin
Jared Raskin
Helenora Williams

**200+**
Susan Adams
Sandra Adelstein
Mithun Basu
Max Bevan
Katherine Bloom
Daniel Cohen
Michael Cunningham
Miriam Ekabe
Helen Hein
Gail Himmelfarb
Michael Iceberg
Brenda Krueger
Miriam Loewenberg
Sheldon Needle
Jack Sakwa
Adam Thal

**100+**
Corey Barbee
Christal Campbell
Ying Cheng
Catherine Cherfan
Blankah Choute
Kari Clinkscale
Richard Dante
Elisa Eisenberg
Katherine Fry
Gary Goldberg
Thomas Henteleff
Khyre Hester
Edward Hopkins
Gail Klein
Kayla Limes
Everett Mattlin
Dominic Okoji
Teresa Pham
Daniel Press
Jane Rosov
Janice Samet
Damien Santis
Steven Schwartz
Barbara Siegelman
Jerry Smulowitz
Patti Troglia
Presley Yeboah
Kaula Yeboah
Alan Wilson

33,015

number of hours contributed by our volunteer to fulfill our mission
Telemedicine is the use of electronic information and telecommunications technologies to support and promote long-distance clinical health care. Telemedicine includes specialized care, such as cardiology, and with the new pilot program, Post-Acute Care Center patients at Hebrew Home of Greater Washington stay in communication with their off-site cardiologist, between office visits.

It was a rainy afternoon in March when Andrew Zvara, a Post-Acute Care Center patient, sat in an office down the hall from his room, happy that the follow up visit with his cardiologist from John Hopkins Community Physicians Heart Care was online. He asked questions; his cardiologist replied, providing applicable advice from miles away.

According to Zvara and his wife, Marcia, this was an extremely convenient way to have a follow up visit with his cardiologist. They didn’t have to drive long distances through bad weather or pay for transportation to the cardiologist’s office. “It was a great experience,” Zvara gleamed as he left the room where his teleconsultation happened. “I feel like we were able to focus on the consult, and the doctor had all the information he needed about me right in front of him.” His wife agreed about the positive experience. “We were so relaxed and were able to ask all the questions we needed,” said Marcia Zvara.

“It felt like our time with the doctor was longer than it would have been if we had been in his office.”

As technology improves, virtual visits and teleconsultations, like this one, are becoming increasingly common for cardiovascular care. Telecardiology is comprehensive and can occur before, during and after hospitalization. “This off-site care is aligned with CESLC’s patient-centric approach to care,” said Dr. Anthony J. Pellicane, Post-Acute Care Center Director of Rehabilitation Services. “It makes care more accessible to patients, increasing care overall and improving outcomes.”

AWARDS  Our high standards and thoughtful approach to care received top recognition in 2018.

- Hebrew Home of Greater Washington, Landow House and Cohen-Rosen House are recipients of the Bronze Commitment to Quality Award presented by the American Health Care Association and National Center for Assisted Living.
- Hebrew Home of Greater Washington earned a Five-Star Overall Quality Rating from the Centers for Medicare and Medicaid Services.
- Hebrew Home of Greater Washington was recognized for higher rankings than county and state averages, with 94% of responsible parties willing to recommend for care in the 2018 Maryland Nursing Home Family Experience of Care Survey.
- Charles E. Smith Life Communities received Best Alzheimer’s/ Dementia Care and Best Independent Living in 2018 by Washington Jewish Week readers.
Our Mission
The mission of Charles E. Smith Life Communities is to fulfill Jewish values by providing a continuum of quality services for older adults and their families and to affirm our commitment to the dignity of each individual.

Our Vision
Charles E. Smith Life Communities will be viewed and supported by our community as the leader and provider of choice in delivering innovative and compassionate services for older adults.

Our Values

תikkun olam
TIKKUN OLAM
Repairing the world through acts of kindness, compassion, and caring

לימוד
LIMUD
Commitment to growth and learning through quality, competence, and personal and professional growth

דרך ארץ
DERECH ERETZ
Fulfilling our mission through service excellence, respect, and dignity

تزדיק
TZEDEK
Justice and doing what is right through integrity, accountability, responsible stewardship, and generosity of spirit
About Charles E. Smith Life Communities

Founded in 1910 as the Hebrew Home for the Aged, Charles E. Smith Life Communities is a nonprofit organization serving more than 1,100 older adults daily in multiple residences situated on a 38-acre campus in Rockville, Maryland.

- **Independent living** in Ring House and Revitz House
- **Assisted living** in Landow House and **memory care assisted living** in Cohen-Rosen House
- **Long-term care** at Hebrew Home of Greater Washington, in the Wasserman and Smith-Kogod Residences
- **Rehabilitation** at the Warren Slavin Post-Acute Care Center at Hebrew Home of Greater Washington

As a nonprofit, mission-driven organization, we appreciate the steadfast philanthropic support of the community as we deliver innovative and compassionate services for older adults of all faiths, guided by the Jewish values at our core.

**Hebrew Home of Greater Washington, Inc.**

Licensed by State of Maryland, Montgomery County

A beneficiary agency of United Way of the National Capital Area and Combined Federal Campaign

A member of:
- Association of Jewish Aging Services  |  American Healthcare Association
- Health Facilities Association of Maryland  |  National Center for Assisted Living

A partner agency with The Jewish Federation of Greater Washington; not a beneficiary agency.